KLAS

K-WAS

National

Cash

15%

Broadcast

EOM/EOC

00:15:00

Mike Jones

ORDER

Primary AE:

Sales Office:

Sales Region:

Billing Type:

Billing Cycle:

Billing Calendar:

Agency Commission:

New Business Thru:

Advertiser External ID:

Agency External ID:

Order Separation:

 Order / Rev:
 37020

 Alt Order #:
 08852742

 Product Desc:
 ISSUE

Estimate: 548

Name:

Flight Dates: 08/21/12 - 08/27/12

Original Date / Rev: 08/17/12 / 09/06/12

Order Type: GENERAL

Buying Contact:

Mentzer Media Services

Billing Contact:

600 Fairmont Avenue
Towson, MD 21286

Name: Restore Our Future

Demographic: A35+
Product Codes: PO4
Priority: LV1

Revenue Codes: AGY, POL, ISS

 Bill Plan

 Start Date
 End Date
 # Spots
 Gross Amount
 Net Amount

 07/30/12
 08/26/12
 27
 \$115,000.00
 \$97,750.00

 08/27/12
 08/27/12
 4
 \$8,000.00
 \$6,800.00

lotals				
Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	27	\$115,000.00	\$97,750.00	0.00
September 2012	4	\$8,000.00	\$6,800.00	0.00
Totals	31	\$123,000.00	\$104,550.00	0.00

Account Executives

Orders

Agency

Advertiser

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Order Share	Share	Total		
KLAS	40%	\$123,000.00		
Market	100%	\$307,500.00		

Competitive Share	Share	Total		
CABLE	0%	\$0.00		
KBLR	0%	\$0.00		
KFBT	0%	\$0.00		
KINC	0%	\$0.00		
KTNV	15%	\$46,125.00		
KTUD	0%	\$0.00		
KVBC	0%	\$0.00		
KVVU	11%	\$33,825.00		
KVWB	0%	\$0.00		
LV1	0%	\$0.00		
UNKWN	0%	\$0.00		

Ln	Ch	Start	End	Inventory Code	e Break	Start/End	Time Days	Len Spot	s Rate Pri	Rtg Type S	3pots	Amount
E 1	8	08/21/12	08/24/12	8 News Now 5-6	30p M-FCM	5-630p	-TWTF	:30	6 \$2,000.00LV1	0.00 NM	6	\$12,000.00
				8 News Now 5-6	30p M-F					- 1		
	NEWS	ROTATION	٧		AIR 2	X ON TU & F	RI AND 1X ON W	ED & THU				
	Sta	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					
1	Veek: 08/	20/12	08/26/12	-TWTF	6	\$2,000.00	0.00					
E 2	. 8	08/21/12	08/24/12		CM	630-7p	-TWTF	:30	4 \$2,000.00LV1	0.00 NM	3	\$6,000.00

Print Date: 09/25/12 14:20:56 Page 2 of 3

KLAS

Order / Rev:

37020

Advertiser:

Restore Our Future

Alt Order #:

08852742

Product Desc:

ISSUE

Flight Dates:

08/21/12 - 08/27/12

Estimate:

548

Ln Ch Start End **Inventory Code** Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount 630-/p Inside Edition Inside Edition AIR 1X PER DAY **INSIDE EDITION** Weekdays Start Date End Date Spots/Week Rate Rating -TWTF--4 \$2,000.00 0.00 Week: 08/20/12 08/26/12 **Description Spot** Ch Date Range Start/End Time <u>Weekdays</u> Length Rate Rtq Type 2 8 08/20/12-08/26/12 630-7p Inside Edition 630-7p -TWThF----:30(\$2,000.00) 0.00 NM Credited due to football 08/21/12 08/24/12 7-8p Rotator CM 7-8p -TWTF--:30 4 \$2,000.00LV1 0.00 NM 3 \$6,000.00 E 3 7-8p Rotator AIR 1X PER DAY ET/INSIDER Start Date **End Date** Weekdays Spots/Week Rate Rating 08/26/12 -TWTF--4 \$2,000.00 0.00 Week: 08/20/12 <u>Length</u> Rate Rtg Type **Description** Start/End Time <u>Weekdays</u> Spot Ch Date Range :30(\$2,000.00) 0.00 NM -TWThF----8 08/20/12-08/26/12 7-8p Rotator 7-8p Credited due to football \$14,000.00 -TWTF--:30 4 \$3,500.00LV1 0.00 NM 8 08/21/12 08/24/12 8 News Now 11p M-F 11-1135p 8 News Now 11p M-F AIR 1X PER DAY 11P NEWS Spots/Week Rating Start Date **End Date** Weekdays Rate -TWTF--4 \$3,500.00 0.00 Week: 08/20/12 08/26/12 1\$15,000.00LV1 0.00 NM \$15,000.00 --W----:30 CM 10-11p E 5 08/22/12 08/22/12 Wed 10-11p CSI **AIR 1X PER DAY** CSI Spots/Week Rating Weekdays Rate Start Date **End Date** 0.00 08/26/12 --W---1\$15,000.00 Week: 08/20/12 ---T---:30 1 \$10,000.00 LV1 0.00 NM \$10,000.00 08/23/12 08/23/12 Thu 10-11p CM 10-11p E 6 Person Of Interest PERSON OF INTEREST AIR 1X PER DAY <u>Weekdays</u> Spots/Week Rate Rating Start Date End Date 1\$10,000.00 Week: 08/20/12 08/26/12 ---T---2 \$2,500.00LV1 0.00 NM 2 \$5,000.00 ----F--:30 SD Charger Football CM 08/24/12 08/24/12 Fri 8-11p (8:00 PM-11:00 PM) SD Charger Football **NFL PRESEASON** AIR 2X PER DAY Weekdays Spots/Week Start Date End Date Rate Rating ---F--08/26/12 2 \$2,500.00 0.00 Week: 08/20/12 0.00 NM 2 08/25/12 08/26/12 8 News Now 11p Sa/SuCM 11-1135P ----SS :30 2 \$2,000.00LV1 \$4,000.00 E 8 8 News Now Sa/Su 11p 11P NEWS WKND AIR 1X PER DAY Spots/Week Rate Rating **End Date** Weekdays Start Date 08/26/12 ----SS 2 \$2,000.00 0.00 Week: 08/20/12 8 News Now Sun A----S :30 \$500.00LV1 0.00 NM 1 \$500.00 08/26/12 08/26/12 8 News Now Sun AM #CM 8 8 News Now Sun AM #1 AIR 1X PER DAY **6A NEWS SUN** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 08/20/12 08/26/12 ----5 \$500.00 0.00 8 08/26/12 08/26/12 Sun 7-8p CM 7-8p ----S :30 1 \$20,000.00 LV1 0.00 NM \$20,000.00 E 10 60 Minutes AIR 1X PER DAY 60 MIN Rating Spots/Week Rate Start Date **End Date** Weekdays Week: 08/20/12 08/26/12 ----S 1\$20,000.00 0.00 ----s :30 2 \$7.500.00LV1 0.00 NM \$15,000.00 E 11 8 08/26/12 08/26/12 Sun 9-10p CM 9-10p 3 AIR 2X PER DAY **GOOD WIFE** Spots/Week Rating Start Date **End Date Weekdays** Rate 2 \$7,500.00 0.00 ----S 08/26/12 Week: 08/20/12

Print Date: 09/25/12 14:20:56 Page 3 of 3

KLAS

 Order / Rev:
 37020
 Advertiser:
 Restore Our Future

 Alt Order #:
 08852742
 Product Desc:
 ISSUE

Ln Ch	Start E	End	Inventory Code	Break	Start/End	Time Days	Len	Spots		Rtg Type	Spots	Amount
E11 8 C	08/26/12 0	8/26/12	Sun 9-10p	CM	9-10p		:30	2	\$7,500.00LV1	0.00 NM	2	\$15,000.00
GOOD W	NEE		3	AIR 2X F	DED DAY							
Start		d Date	Weekdays	Spots/Week		Rating						
Week: 08/20		<u>26/12</u>	S		\$7.500.00	0.00				ľ		
Spot Ch D	ate Range	D	<u>escription</u>	<u>Star</u>	t/End Time		<u>Weekda</u>			Rtg Type		
	8/20/12-08/	/26/12 S	un 9-10p	9-10)p			Su	:30 (\$7,500:00)	0.00 NM		
	MG 11.3											
	8/20/12-08/	/26/12 S	un 9-10p	9-10)p			Su	:30 (\$7,500.00)	0.00 NM		
	MG 11.4							a	.00 07 500 00	0.00 1114		
	8/26/12-08/		un 9-10p	9-10)p			Su	:30 \$7,500.00	0.00 NM		
•	or 11.1 08/2		0 40m	9-10	\m			_611	:30 \$7,500.00	0.00 NM		
	8/26/12-08/ or 11.2 08/2		un 9-10p	9-10	ıβ			3u	.30 \$7,500.00	O.OO INIVI		
			Over 40 44m	014	40.44=	9	3 :30	4	\$7,500.00LV1	0.00 NM	1	\$7,500.00
E12 8 0)8/26/12 U	8/26/12	Sun 10-11p The Mentalist	CM	10-11p	3	.30	ı	\$7,500.00LVI	O.OO INIVI	•	\$7,500.00
MENTALIS	ST		The Mentalist	AIR 1X P	ER DAY							
Start	Date En	d Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 08/20	08/	/26/12	S	1	\$7,500.00	0.00						
E13 8 C	08/27/12 0	8/27/12	8 News Now 5p M		5-530P	M	- :30	2	\$2,000.00LV1	0.00 NM	2	\$4,000.00
50 115140			Eyewitness News	•	D DAV							
5P NEWS		d Deta	Mookdovo	AIR 2X PE		Rating						
<u>Start</u> Week: 08/27		<u>d Date</u> /02/12	<u>Weekdays</u> M		\$2,000.00	0.00						
	08/27/12 0		630-7p Inside Edi		630-7p	M	- :30	1	\$2,000.00LV1	0.00 NM	1	\$2,000.00
	30,27712	·-··	Inside Edition		,,,				••			•
INSIDE E	DITION			AIR 1X	PER DAY							
<u>Start</u>		<u>d Date</u>	<u>Weekdays</u>	Spots/Week		Rating						
Week: 08/27		/02/12	M		\$2,000.00	0.00			#0.000.001.V/4	0.00.1114		e2 000 00
E15 8 0	08/27/12 0	8/27/12	7-8p Rotator	СМ	7-8p	M	- :30	1	\$2,000.00LV1	0.00 NM	1	\$2,000.00
ET/INSID	ER		7-8p Rotator	AIR 1X P	ER DAY							
Start		d Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 08/27		/02/12	M	1	\$2,000.00	0.00						
										Totals	31	\$123,000.00